

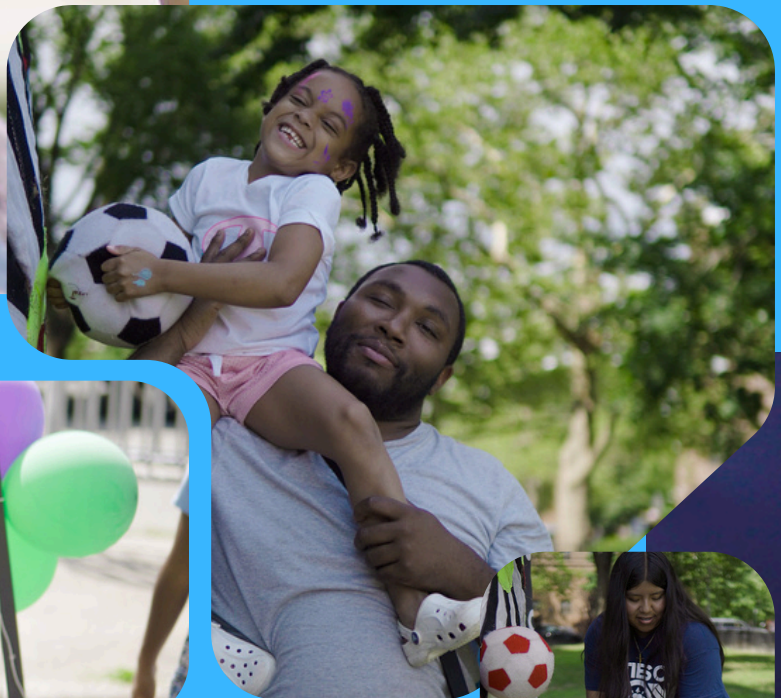
END OF YEAR REPORT



2025

URBAN HOPE NYC

Urban Hope
NYC



The message from the Founder & President

A LETTER FROM OUR PRESIDENT



Dear Friend of Urban Hope NYC.

We are incredibly grateful for your ongoing prayer, service, and support. The last few years have been extraordinary, as many of the dreams we've held for so long are becoming reality. The vision we've worked toward—building Acts 1:8 cities—is flourishing. We continue to inspire and equip local church coalitions to bring the good news and meaningful transformation to neighborhoods (Jerusalem), schools (Judea), public housing (Samaria), and immigrant communities (ends of the earth).

Here on Staten Island, we've seen remarkable breakthroughs. Our coalition of churches gathers weekly for prayer and monthly for strategic alignment. Urban Hope has been asked to anchor Mayor Adams' clergy task force for violence interruption. Since then, gun violence has dropped 90% across the North Shore. This involvement has opened new doors in schools and NYCHA housing communities.

In 2025, we're launching new initiatives aimed at renewing struggling Middle and High Schools. The Staten Island Borough President and DOE Superintendent are actively supporting this effort. It's exciting to see every door open as we move forward. I often say our ministry is like an emergency room—addressing all the wounds at once. Serving the North Shore's 150,000 residents is no small task, but we do it alongside partners such as the police, DOE, local churches, and nonprofits. Our ability to unite the broader community is what makes our work stand out across NYC.

We also feel a strong responsibility to develop systems, manuals, and resources for our expanding Jesus Week network. Each member of our team is committed to building Acts 1:8 cities, starting with neighborhood adoptions and the hard work of transforming at-risk schools and housing communities. Acts 1:8 reminds us that our power comes from the Holy Spirit. We step out in faith, and God continually pours out His love and strength.

Looking ahead, 2026 will be a year of growth and greater reach—especially through our Ambassadors of Peace department, which is poised to expand mentorship in additional schools and boroughs, strengthening a continuum of care from elementary through high school.

Thank you for being part of this amazing journey with Urban Hope NYC.

LITERACY

TO ERADICATE THE ILLITERACY EPIDEMIC

I'm excited to share the significant progress of Urban Hope's Literacy Program (READ 2 SUCCEED) in the 2024–2025 academic year. This has been a standout season of impact and growth across Staten Island. Beyond classrooms, impact grows: **288 kids reached and rising.**

We partnered with 8 schools—Lavelle, PS 44, PS 31, PS 78, PS 68, PS 16, PS 18, and PS 57, serving 178 enrolled students and graduating 173. Our volunteer corps expanded, with 150 sign-ups. An army of **HOPE**, led by 37 high school interns stepping up to serve.) In collaboration with 17 local churches, and 3 civic organizations, Urban Hope NYC strengthened cross-sector partnerships to expand our reach and impact. Among the 8 schools reporting Reading Composite Scores, students achieved an average gain of **436 points**, clear evidence of steady academic growth and renewed confidence.

Beyond school walls, our reach extended through summer and community touchpoints, bringing the total children impacted to 288 (173 through schools + 105 via VBS + 10 at GCC). These results reflect our team's consistency and the strength of our partnerships—fueling a deepening love for reading and equipping the next generation of leaders.

What we achieved in Jesus' name was astonishing.

Final Schools for 202 - 2025

Lavelle Prep, PS 44, PS 31, PS 78, PS 68, PS 16, PS 18 & PS 57

Total Kids Served: 288

Total Volunteers: 150

Average Reading Growth per Student: **336 points**



LITERACY HIGHLIGHTS

Volunteers

173

Kids Served

288

Reading Growth Achieved
per child

436

Our Vision:

To Help Eradicate the Illiteracy Epidemic in NYC (starting with Staten Island)!

Urban Hope NYC is partnering with Public Schools in underserved and low-income communities to help the children, that are currently reading below their grade levels. This initiative aims to improve and advance their reading abilities, through their READ2SUCCEED Literacy Program.

At Lavelle, 22 children participated in the Literacy program. 16 went up in their Reading Composite scores, 3 went down from MOY, EOY but still went up from BOY, EOY and 2 were unchanged.

Highlights from MOY to EOY

- Two 1st Grade boys went up 64 points each (424 increased to 488) and (336 increased to 400)
- One 1st Grade boy went up 55 points (396 increased to 451)
- One KDG boy and a 1st Grade girl went up 50 points (336 increased to 386) and (411 increased to 461)

The total average increase in RCS was 33 points.



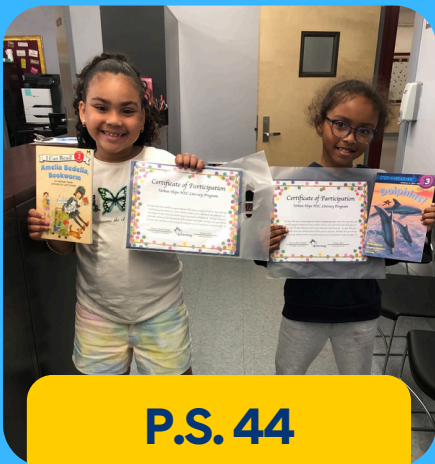
At PS 44, (84% of children tested were not reading at proficiency, only 16% were)

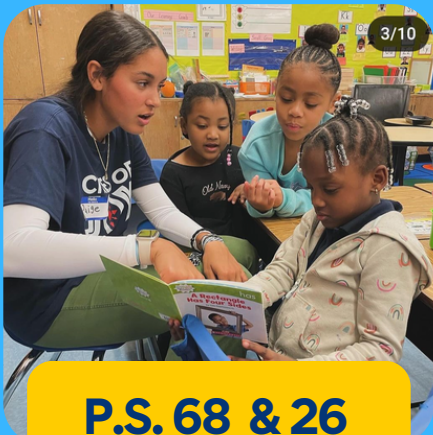
Highlights from MOY increase to EOY Lexile Points

- 1 Kindergarten Boy went up 975 points (BR915 increased to 60L) He maintained above benchmark.
- 1 Kindergarten Boy went up 800 points (BR450 increased to 350L). He went from a benchmark to above a benchmark.
- 1 KDG Boy went up 580 points (60L increased to 520L). He maintained above benchmark.
- 1 Kindergarten Girl went up 505 points (BR730 increased to BR225). She went from below benchmark to at benchmark.

*All students went up in their Lexile scores from MOY to EOY.

The total average increase is 436 Lexile points.





P.S. 68 & 26

At PS 68, 26 students participated in the Literacy Program
(9 from KDG, 9 from 1st Grade, 8 from 2nd Grade)

Highlights from MOY to EOY

- One 1st Grade girl went up 111 RCS points (81 increased to 192)
- One KDG boy went up 84 RCS points (39 increased to 123)
- One 2nd Grade boy went up 63 RCS points (138 increased to 201)

The total average increase in RCS was 35 points

At PS 16: All students completed the Literacy program.
(16 went up in the Reading Composite Scores)

Highlights from MOY to EOY

- One 2nd grade boy went up 93 points (173 increased to 266). This student went from below benchmark to at benchmark.
- One 2nd grade girl went up 69 points (24 increased to 93). This student was well below benchmark and remained well below- but we still celebrate her progress.
- One KDG boy had a 58 at the EOY- with no scores reported for BOY & MOY. We celebrate that he was able to take the exam and score points, even if he is well below the benchmark.

The total average increase in RCS was 25 points



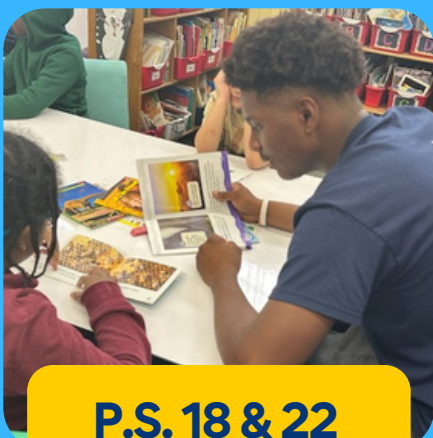
P.S. 16

At PS 18, 22 students participated in the Literacy Program (11 from KDG and 11 from 1st Grade). Of the 22 students, 19 Reading Composite Scores were reported.

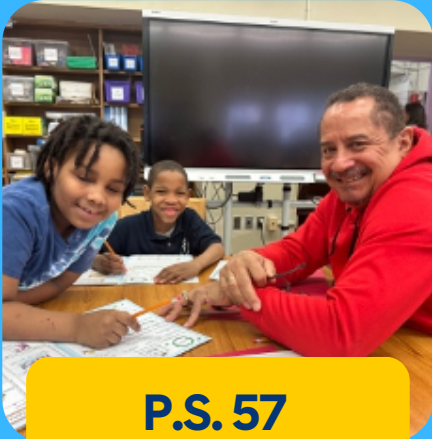
Highlights from MOY to EOY

- One KDG girl went up 86 RCS points (77 increased to 163)
- One KDG girl went up 48 RCS points (40 increased to 88)
- One 1st Grade girl went up 69 RCS points (231 increased to 300)
- One 1st Grade boy went up 65 RCS points (109 increased to 74)

The total average increase in RCS was 34 points



P.S. 18 & 22



P.S. 57

At PS 57, (84% of children tested were not reading at proficiency, only 16% were)

Highlights from MOY increase to EOY Lexile Points

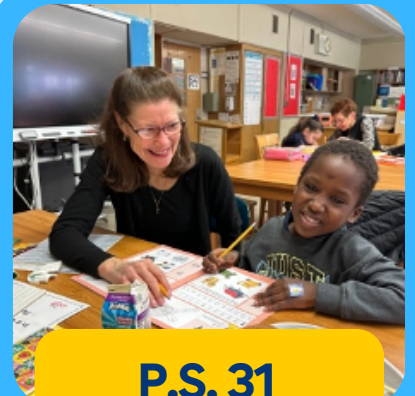
- 1 Kindergarten Boy went up 975 points (BR915 increased to 60L). He maintained above benchmark.
- 1 Kindergarten Boy went up 800 points (BR450 increased to 350L). He went from a benchmark to above a benchmark.
- 1 KDG Boy went up 580 points (60L increased to 520L). He maintained above benchmark.
- 1 Kindergarten Girl went up 505 points (BR730 increased to BR225). She went from below benchmark to at benchmark.

At PS 31- (70% of children tested were not reading at proficiency, only 30% were)

Highlights from MOY to EOY

- One 1st grade boy went up 108 points (90 increased to 198). This student went from well below benchmark to at benchmark.
- One 2nd grade boy went up 106 points (92 increased to 198). This student went from well below benchmark to below benchmark.
- One KDG girl went up 99 points (140 increased to 239). This student went from an at-benchmark to above-benchmark. (She was actually below benchmark at the BOY)

The total average increase in RCS was 58 points

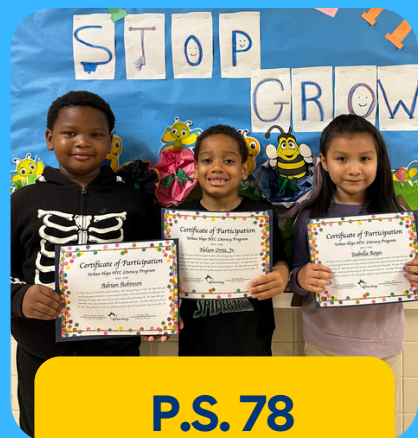


P.S. 31

At PS 78, (72% of the children tested were not reading at proficiency, 28% are)

Highlights from MOY to EOY

- One 2nd-grade girl went up 83 points (88 increased to 171). This student went from below benchmark at a KDG level to below benchmark at a 2nd grade level.
- One 2nd grade boy went up 69 points (267 increased to 336). This student was already above benchmark for 2nd grade and is at a 3rd grade EOY at the benchmark reading level.
- One 2nd grade girl went up 35 points (219 increased to 254). This student stayed at the benchmark.



P.S. 78

There was a significant increase in reading scores across all our pupils.



BASKETBALL

Basketball has become one of our greatest victories—what began on summer blacktops has now grown into a city-backed movement at Curtis High School through the SNL (Saturday Night Lights program)

Summer Hoops. Real Impact. Lasting Change. All summer long, Urban Hope hit the courts of Staten Island—West Brighton, Mariners Harbor, Richmond Terrace, Park Hill, and Stapleton—bringing energy, mentorship, and community through basketball.

Every Tuesday, during Summer Streets and VBS, we hosted two-hour basketball tournaments that turned neighborhood hotspots into safe zones of joy and teamwork. On a good day, 30–40 kids laced up to play, laugh, and connect with positive role models who met them where they are—on the blacktop. What started as a game became something deeper: a bridge to mentorship, brotherhood, and hope. For many, it was the highlight of their week—and for us, a powerful reminder that ministry can happen anywhere, even between the hoops and the heartbeat of the city.

The Launch of Saturday Night Lights at Curtis High School was nothing short of electric. On our very first night inside The Castle, more than 30 kids packed the gym, filling it with energy, laughter, and hope. The Curtis community—along with North Shore high schools and middle schools—has fully embraced the vision, with momentum already building toward expanding into boys' and girls' leagues this spring and summer.

Thanks to our incredible partners (and those unforgettable Nets tickets!), this program is taking off faster than we imagined. With calls pouring in and demand rising, one thing is clear—we're going to need a bigger gym.

Urban Hope's mission is alive on the court, where every dribble, every cheer, and every connection is helping reshape the story for NYC's youth.

YOUTH MENTORSHIP

AMBASSADORS of PEACE

Ambassadors of Peace: Equipping the Next Generation to Lead, Learn, and Thrive

The Ambassadors of Peace Program is Urban Hope NYC's newest and most transformative youth initiative, designed to empower hundreds of high school students to rise as leaders of peace, purpose, and progress in their schools and communities. This 30-week mentorship and development program helps students not only stay in school but also discover who they are, where they're going, and how they can make a difference.

At its core, the program builds a foundation of academic excellence, emotional resilience, and community engagement through three key pillars. The first pillar strengthens literacy, college, and career readiness—helping students overcome learning gaps and prepare for real-world success. Participants receive hands-on support with college applications, financial aid (FAFSA), résumé and cover letter writing, and even practical life skills like preparing for a driver's permit. Each milestone builds confidence and reinforces the connection between education and opportunity.

The second pillar focuses on stress management and emotional health, equipping students with tools to navigate anxiety, depression, and behavioral challenges. Through leadership training, mentorship, and powerful monthly assemblies with speakers who've triumphed over adversity, students gain a renewed sense of hope and purpose. Weekly small-group sessions foster trust, healing, and personal accountability—creating a safe space for growth.

The third pillar emphasizes community outreach, helping students understand that transformation doesn't stop at the classroom door. Through family engagement events, home visits, and local service projects, students experience the power of unity, service, and belonging.

Together, these pillars make Ambassadors of Peace more than a program—it's a movement of young people determined to change their own stories and bring peace, strength, and leadership to Staten Island and beyond.



YOUTH MENTORSHIP

TRANSFORMATIONAL TABLE

The Movement Expands: Ambassadors of Peace, second chapter:

As we enter the second phase of the Ambassadors of Peace program, something extraordinary is happening across Staten Island. Doors are opening in ways we've never seen before. 15 high schools and middle schools have invited Urban Hope NYC to bring the message of peace, purpose, and transformation directly to their students.

Each school has hand-selected 30 of their most at-risk and challenging students—young people the world might overlook, but whom God deeply loves and is calling by name. That means more than 500 students will experience the heartbeat of Christ through this program alone.

This is truly unprecedented, a move of God within the public school system, where the Body of Christ is being welcomed into classrooms and gymnasiums to mentor, teach, and model hope. Through weekly sessions and one-on-one mentorship, these students are not only learning life and leadership skills, but also discovering their worth, purpose, and peace in Christ.

We believe this is just the beginning. What started as a spark has become a citywide movement, churches united, schools opening their doors, and students encountering love that transforms. The Ambassadors of Peace program is not simply changing behavior; it's changing hearts, renewing minds, and shaping the next generation of peacemakers for New York City.



SHORT TERMS MISSIONS



SHORT TERMS MISSIONS

Short-Term Missions 2025: A Generation on Fire for the Gospel

This year marked a defining moment for Urban Hope's Short-Term Missions (STM) Program, a record-breaking season of impact, discipleship, and transformation. In 2025, five youth groups from across the country came to Staten Island to learn what it truly means to live out the Gospel in the heart of the city. Together, **93 students** stepped into the mission field, right here in New York, becoming the hands and feet of Jesus in our neighborhoods.

These young missionaries learned how to share the love of Christ through door-to-door evangelism, how to lead someone to faith through the prayer of salvation, and how to serve humbly and boldly in communities often marked by hardship. They didn't just hear about ministry, they did ministry. Every day was a living classroom in compassion, courage, and obedience to the Great Commission.

The STMs became the backbone of our summer camps, running throughout July and August, where hundreds of children experienced **hope, love, and the joy of the Gospel**. And for the first time, we introduced baptisms—teaching these young leaders not only how to proclaim the Good News but how to guide others into new life in Christ.

What God began in 2025 is only the beginning. With plans already in motion to host 150 students in 2026, we're witnessing a new generation rising, young men and women who are unashamed of the Gospel and ready to carry the message of Jesus into every street, school, and city they touch.

Urban Hope's Short-Term Missions program isn't just training volunteers, it's raising missionaries who will change the world.



SYEP

SUMMER YOUTH EMPLOYMENT PROGRAM

Summer Youth Employment Program 2025: Turning Jobs into Journeys of Transformation

For the third consecutive year, Urban Hope NYC partnered with the City of New York's Summer Youth Employment Program (SYEP), and once again, God used this opportunity to turn a city job program into a living mission field.

This summer, 24 young men and women from across Staten Island joined our team for six weeks of full-time, paid work—25 hours a week, Monday through Friday. Most came from low-income backgrounds and had never been part of a church or worked in community service before. They arrived unsure of what to expect, but left having experienced something far deeper than a summer job—they encountered the love of Christ in action.

Among them were nine incredible youth from Park Hill, many of whom are active gang members. Yet, through Pastor David's ongoing relationship and genuine care, these young men chose to spend their summer serving instead of fighting—helping to bring joy, laughter, and safety to children across the island.

Together, our SYEP students were the heartbeat of our Summer Safe Streets Program, serving in five of the most at-risk communities on Staten Island. They ran the popcorn and cotton candy machines, managed the bounce house, painted faces, played basketball with the kids, and even danced and sang alongside Pastor David. Every act of service became a lesson in leadership, responsibility, and compassion.

What began as summer employment became a six-week discipleship experience, where these unchurched youth saw firsthand what true Christianity looks like, love in motion, hope in action, and faith that reaches beyond the church walls.

At Urban Hope NYC, every youth comes with a purpose, and every job becomes a journey toward transformation.



VACATION BIBLE SCHOOL

Summer Streets 2025: The Gospel in Motion

This summer, Staten Island came alive with the sound of laughter, worship, and community. Urban Hope NYC's Summer Streets and VBS Program reached hundreds of children across five of the island's most challenged neighborhoods—West Brighton, Park Hill, Stapleton, Mariners Harbor, and Richmond Terrace. What began as a bold outreach years ago has grown into a citywide celebration of peace, safety, and the transforming love of Jesus.

For two months, our streets became sanctuaries. With the support of the NYPD, who closed off entire blocks, and the faithful partnership of local churches that “stood their ground” in love, we hosted five simultaneous summer camps—each bursting with energy, joy, and the presence of God.

This year's theme, “The Fruit of the Spirit,” came to life through an 80-page workbook written from scratch by our team, teaching children the power of love, joy, peace, patience, kindness, faithfulness, and self-control.

From toddlers to teens, every child had a chance to learn that following Jesus isn't just about knowing His name—it's about living His heart.



VACATION BIBLE SCHOOL

Every event was filled with color and excitement—face painting, popcorn like the movies, cotton candy that disappeared by the pound (**over 100 pounds, to be exact!**), and endless smiles. The kids raced through a 65-foot inflatable obstacle course, danced in the streets, and enjoyed hot dogs fresh off the BBQ grill.

None of this would have been possible without our incredible Short-Term Mission (STM) teams and Summer Youth Employment (SYEP) students—young people who turned their summer into service, embodying the Gospel through every smile, every game, and every helping hand.

And the results? For the second year in a row, the neighborhoods we served recorded some of the lowest levels of violence in Staten Island's history. That's not just good programming—that's the power of Jesus changing hearts and communities.

Summer Streets 2025 wasn't just a program—it was a movement of light in the middle of darkness. And as we look ahead to 2026, we know the best is yet to come.



HOPE KIDZ

HopeKidz 2025: Growing Faith, Building Character, Changing Lives
“I need more self-discipline,” confessed one of our HopeKidz

Students, eyeing the Valentine’s chocolates he’d promised his mom.
That simple, honest moment captured the heart of our mission, helping children grow in character and faith through the love of Jesus.

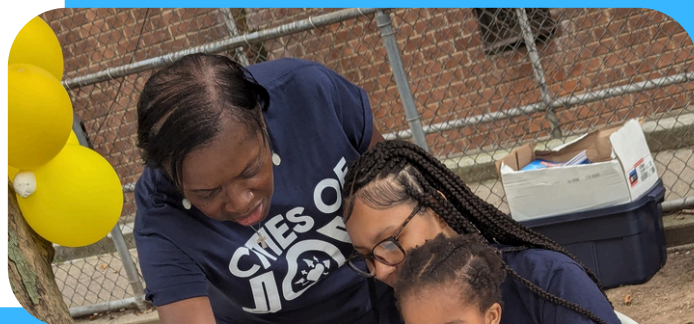
During the 2024–2025 school year, HopeKidz reached five public elementary schools across Staten Island, in West Brighton, Mariners Harbor, Port Richmond, and Stapleton, three of which serve families in NYCHA housing. For 30 weeks, we shared Bible lessons, prayer, praise songs, games, snacks, and fellowship with students from Kindergarten through 5th grade. Reaching over 65 kids weekly.

Our theme this year focused on Godly character: gratitude, self-discipline, honesty, and responsibility—values many children have never been taught or modeled. Through stories of Daniel’s courage, Zacchaeus’ honesty, and Miriam’s faithfulness, we showed students how to live differently and shine for Jesus in their schools.

Each session became a safe place for laughter, learning, and love, led by our dedicated HopeKidz team—faithful co-laborers who modeled Christ’s heart in every interaction.

As one police inspector noted, this past summer was the safest in Staten Island’s history.

We believe that’s no coincidence, when children learn to pray, love, and lead, entire communities begin to change.



TIMESQUARE

NEW YORK CITY

LET'S BUILD AN ALTAR IN THE HEART OF NYC!

JESUS WEEK

FREE EVENT!

**TIMES SQUARE
SUMMER KICKOFF
CONCERT CELEBRATION**

MAY 31 | 2-8 PM

DUFFY SQUARE | 7TH AVE & W 47TH ST | AT THE RED STAIRS!

SATURATE WORSHIP
THREE CROSSES
SINACH
FREDDY WASHINGTON
CLIFORD GRAY
PLUS! POLICE OFFICERS FOR CHRIST WORSHIP BAND

>> WITH KEYNOTE SPEAKERS & SPECIAL GUESTS <<

DIMAS SALIBARRIOS	TODD SMITH	DAVID BEIDEL	MICK RICHARDS	DARNELL HAMPER	SAL SABINO
STEVE SMITH	VALERIE TROD	HOLLERY JEAN PERRE	TERESA MENDOZA	LUIS CERVINO	BRENDA DYND
WILL HICKS, SR.	LATONIA DAVIS	JOSE GONZALEZ			

Pulse Evangelism
Urban Hope
JESUSWEEKMOVEMENT.ORG
MISSION WAKE
BLESS
OCEAN CITY



TIMESQUARE



Times Square 2025: The Heart of New York Beating for Jesus

There are moments when heaven touches earth, and this year in Times Square, we witnessed one of them. In the very heart of New York City, under the glowing lights and towering billboards, Urban Hope NYC gathered believers from every borough to lift up the name of Jesus. What once symbolized chaos, commerce, and noise became, for one powerful day, a cathedral of worship.

Two incredible features anchored the event: the iconic “Three Crosses” display, a symbol that once marked revival in the 1990s, returned in all its glory, and Sinach, the world-renowned worship leader and writer of “Way Maker,” led tens of thousands in heartfelt praise that echoed through the city streets.

Pastor David Beidel led worship alongside dozens of musicians and hundreds of intercessors as crowds filled the plaza by the red steps, hands raised, voices united. At the height of the evening, more than **20,000** people stood together in worship; throughout the day, over **60,000** souls passed through, experiencing the love and presence of God.



Over **10,000** copies of the **Gospel of John**, in English and Spanish, were distributed, and more than 15 chaplains prayed with people right on the street, leading men and women to Christ. Testimonies poured in, stories of healing, reconciliation, and renewed faith.

Times Square was once known as the crossroads of the world, but for one extraordinary day, it became the crossroads of heaven and earth. The greatest miracle wasn't the size of the crowd—it was the countless hearts transformed by the presence of Jesus.

Urban Hope NYC didn't just enter Times Square, we took over New York City for Christ, proving once again that the light shines brightest in the heart of the city.





JESUS WEEK

A SATURATION TO TRANSFORMATION
MOVEMENT

Jesus Week 2025: A Move of God Across the City

Jesus Week 2025 was more than an event—it was a visible move of God across seven regions: the Bronx, Brooklyn, Manhattan, Staten Island, Queens, Philadelphia, and New Jersey. What began years ago as a small spark of evangelism has now become a sweeping movement of revival, unity, and hope that is transforming the spiritual landscape of our cities.

This year, we witnessed an unprecedented 512 outreaches, each one a story of faith in action. In parks and schoolyards, on busy sidewalks and housing developments, believers gathered to proclaim one message—Jesus changes everything. From prayer walks to block parties, from school outreaches to neighborhood worship nights, the light of Christ shone through His people.

Lives were changed in every borough. In the Bronx, local pastors partnered to host daily outreach tables outside subway stations, praying with commuters on their way to work. In Brooklyn, youth took the lead—handing out water, worshipping in public spaces, and sharing their testimonies with boldness. In Staten Island, our Urban Hope team coordinated simultaneous “Summer Streets” programs that filled neighborhoods once known for violence with laughter, games, and worship. In every region, hearts opened to the Gospel.

Our 19 official Jesus Week events were the backbone of this movement: kickoff rallies, outreach workshops, film screenings, and a citywide retreat designed to strengthen and equip the saints for the work of ministry. Together, these events drew **3,900 registered participants—more than double last year’s number—**a powerful sign that the Church is hungry to work together for Kingdom impact. At every rally, the atmosphere was electric as pastors, youth, and volunteers declared in one voice: “New York belongs to Jesus!”



JESUS WEEK

And then came the moment that captured the world's attention—Times Square. Under the bright lights of one of the most iconic intersections on earth, we turned the “crossroads of the world” into a sanctuary of worship. Thousands gathered by the red steps as Pastor David Beidel led worship alongside choirs and musicians from across the city. The night soared to new heights when Sinach, the world-renowned worship leader and writer of “Way Maker,” took the stage. As her voice rose through the canyons of skyscrapers, people lifted their hands, tears streaming, declaring that Jesus is the Way Maker, Miracle Worker, Promise Keeper.

At one point, more than 20,000 people filled Times Square, and throughout the day, over 60,000 experienced the presence of God. More than 10,000 copies of the Gospel of John were distributed in English and Spanish, while 15 chaplains prayed with men and women, leading many to Christ right there on the streets of Manhattan. It was a sight to behold—the heart of New York City beating with the rhythm of heaven.

Jesus Week 2025 proved what we've always believed: revival is not coming—it's here. Churches are uniting. Families are finding hope. Youth are discovering purpose. Streets once filled with fear are now filled with praise. The Church has left the building, and the city will never be the same.

This is Jesus Week—one Church, one mission, one name: JESUS.



CHRISTMAS

Winter Wonderland

Christmas Wonderland 2024: Hope Never Freezes

This year, Christmas came wrapped in icy winds and freezing temperatures, but nothing could stop the love of Jesus from reaching our city. In one of the coldest Decembers on record, Urban Hope NYC and our incredible partners pressed on, bringing warmth, joy, and the Gospel to thousands of families across Staten Island and beyond.

When the cold forced us to change gears, we didn't cancel; we adapted. Tents turned into heated sanctuaries. Outdoor joy turned into powerful indoor encounters. And despite the weather, hearts melted as we shared the true message of Christmas: **Emmanuel, God with us.**

Through the dedication of our volunteers and the faithfulness of our partners, we hosted five Christmas Wonderland events across our communities, serving thousands of children and families. Together, we distributed over 7,000 toys—each one a symbol of hope, love, and answered prayer.

We thank our extraordinary network of partners, World Vision, Toys for Tots, K Woods Foundation, Wakeem Brothers, Chase Foundation, Northfield Bank, and many local businesses, who braved the cold and gave from the heart. Because of you, children who might have faced disappointment instead experienced laughter, joy, and the warmth of Christ's love.

This year wasn't easy, but miracles rarely happen in comfort. As the snow fell and winds howled, the light of Jesus shone even brighter. Families prayed together. Children sang. Volunteers worshiped. And across every site, we witnessed the truth of the season—that no storm can stop the love of God.

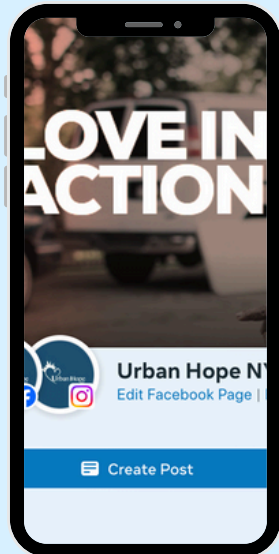
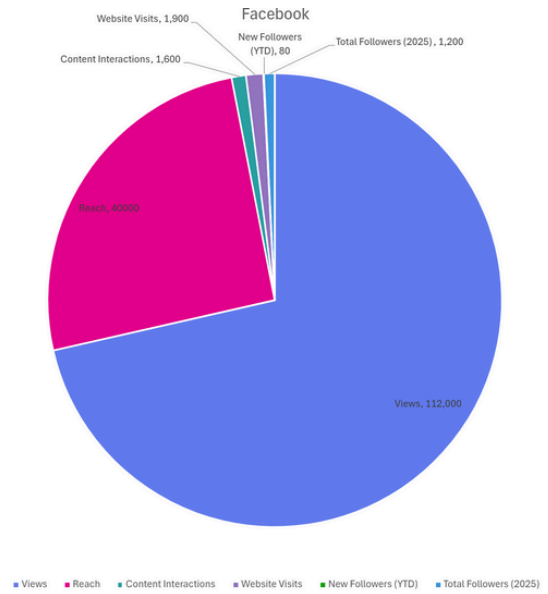
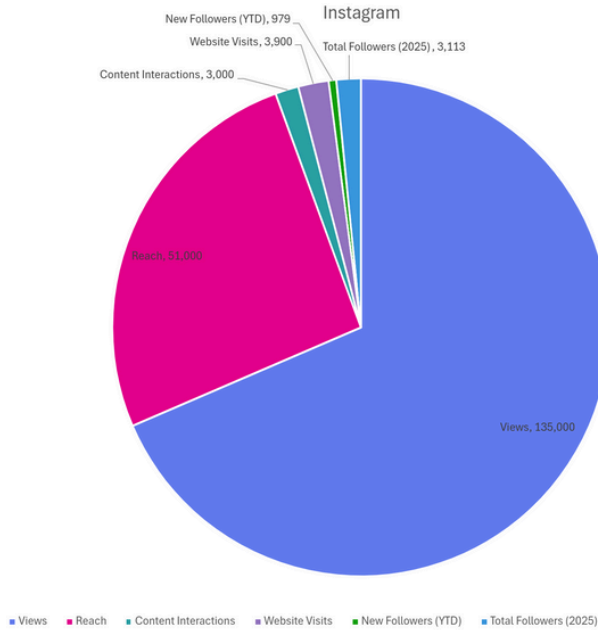
Thank you for standing with us, believing with us, and serving with us. Together, we didn't just give gifts; we gave glory to God—and that's the greatest gift of all.

Merry Christmas from Urban Hope NYC —
where even in the coldest winter, hope burns bright.





SOCIAL MEDIA



Urban Hope NYC's digital reach continues to grow at an unprecedented pace. In 2025, our content reached over 247,000 people across Instagram and Facebook, with a combined 4,600 interactions and nearly 6,000 website visits.

Instagram alone saw a 1,000-follower increase, pushing our total to over 3,100 followers. These numbers reflect more than metrics, they represent lives touched, stories shared, and a growing community inspired by Hope, faith, and transformation. Christ is moving.

SOCIAL MEDIA HIGHLIGHTS

Followers

4313

Posts

529

Views

247000

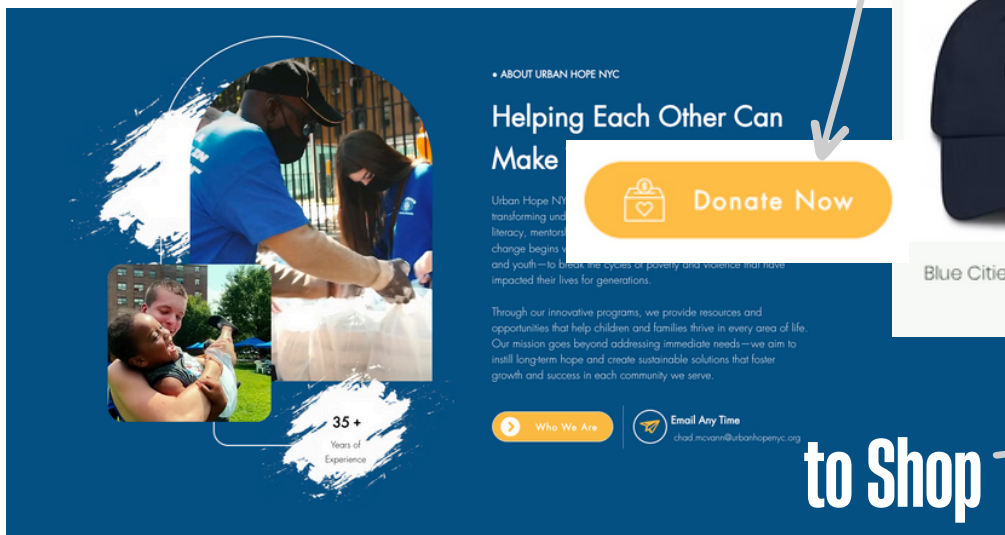
Website Makeover

Highlights

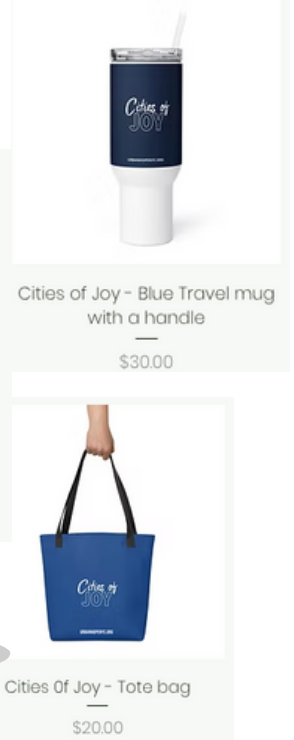
- **New Look, Same Mission:** The Urban Hope NYC website received a complete redesign to better reflect our mission and connect with visitors more effectively. The new layout is clean, modern, and user-friendly, making it easier for supporters to learn about our programs and impact.
- **Improved Navigation:** Streamlined pages highlight our key initiatives—literacy, mentorship, and community engagement—helping visitors quickly find what they're looking for.
- **Enhanced Storytelling:** Updated visuals and fresh content showcase real stories from our students, families, and volunteers, putting a face to the mission and deepening emotional connection.
- **New Merchandise Store:** We added an online shop featuring Urban Hope NYC branded merchandise. This not only builds community pride but also provides an additional avenue for fundraising and visibility.
- **Integrated Donation & Engagement Tools:** Simplified donation process and clear calls to action encourage visitors to give, volunteer, or partner with us.



Easy to Donate



to Shop



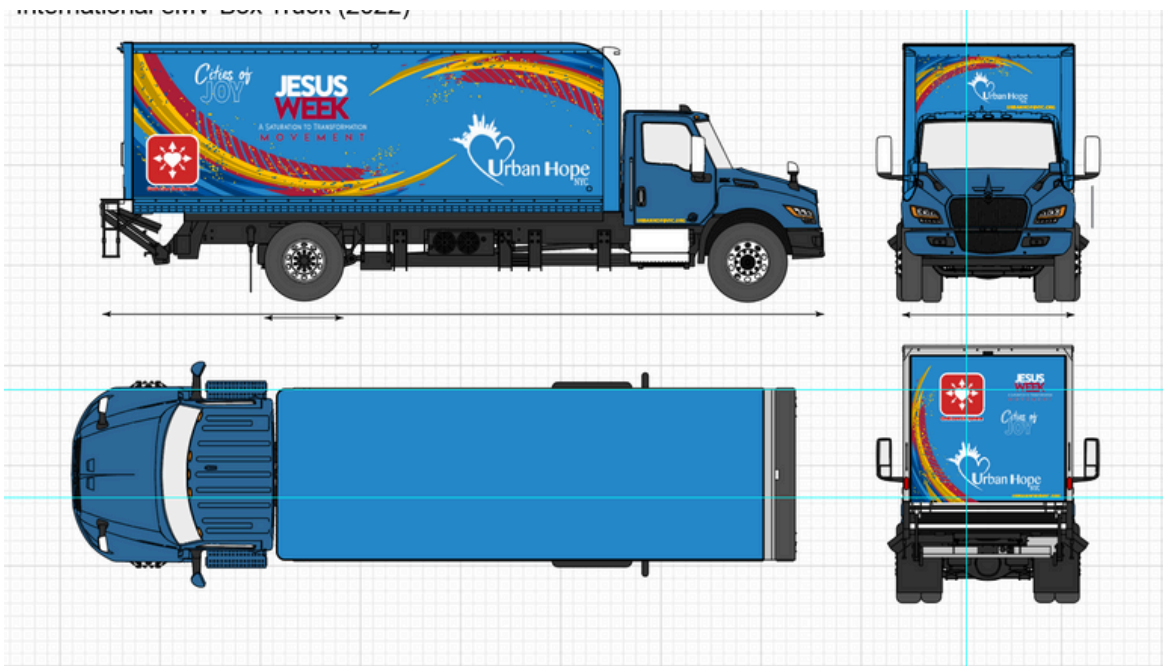
Impact

The redesigned site strengthens Urban Hope NYC's digital presence, expands our fundraising potential, and creates a more engaging experience for supporters and newcomers alike.

Brand Expansion

New Truck & Awareness Branding

- Community Presence on the Move: Urban Hope NYC added a new truck to support program logistics, event setup, and neighborhood outreach.
- Mobile Awareness Tool: The truck will feature custom-designed decals showcasing the Urban Hope NYC logo, colors, and mission messaging.
- Visibility & Pride: This rolling display will serve as a moving billboard—spreading awareness, strengthening brand recognition across Staten Island, and demonstrating Urban Hope’s active presence in the community.



LED & Stage Add-Ons

The truck is being enhanced with LED display screens to share messages, videos, and visuals during events, and a canopy extension that creates a covered stage area for outdoor programming, performances, and community engagement.



RETREAT

Our 2025 Leadership Retreat, held in early February, was truly transformative. With over 200 attendees, this gathering became our largest and most impactful yet—uniting leaders from the Bronx, Brooklyn, Manhattan, Staten Island, Queens, Philadelphia, and New Jersey under one mission: **To see our cities saturated and transformed by the love of Jesus.**

From the opening worship to the final commissioning prayer, the Holy Spirit moved powerfully, renewing weary hearts and reigniting passion for the Gospel. Building on last year's success, the retreat launched new initiatives to expand Jesus Week's reach into schools, housing communities, and youth ministries. Through our continued partnership with One Hope, leaders were equipped with new after-school and discipleship resources to bring the light of Christ to children and families.

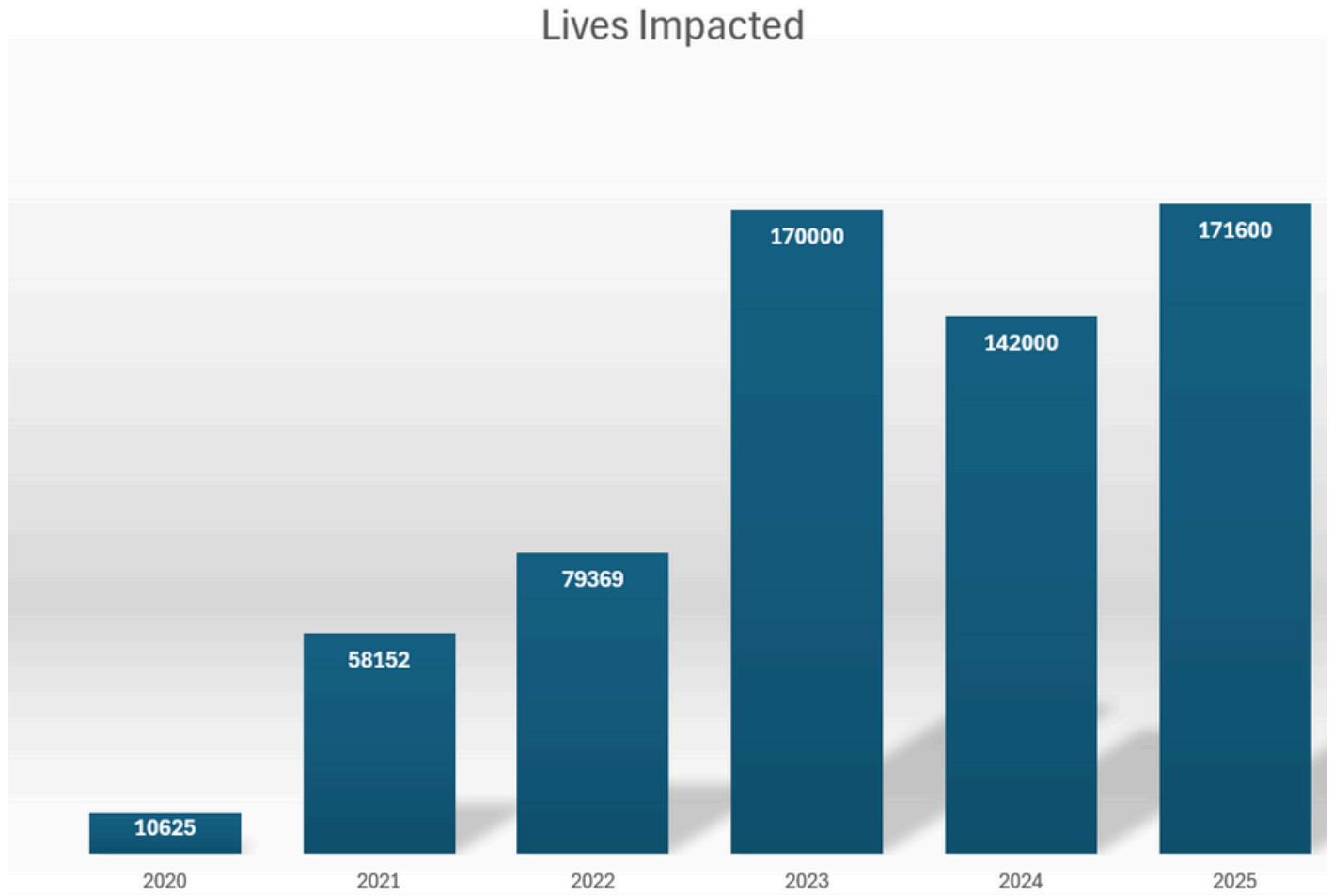
Testimonies poured in as pastors and ministry leaders shared how God refreshed their vision and renewed their calling. The unity, worship, and practical training created an atmosphere of faith and action. This retreat reminded us that revival begins with leaders who are willing to say yes again to God's call.

Jesus Week 2025 isn't just a movement—it's a mission awakening hearts, churches, and cities for Christ.



2024 Conference Workbook
JesusWeekMovement.org

LIVES IMPACTED IN 2025



IMPACT

LIVES IMPACTED HIGHLIGHTS

Outreaches

512

Church Coalitions

402

Volunteers Leaders

551

Lives IMPACTED

171000

Annual Report

2026 FINANCIAL & OUTCOME GOALS

As we step into 2026, our hearts are filled with faith, vision, and expectation for what God can do through us—together. This year, Urban Hope NYC is believing to raise \$1.5 million to expand our reach and transform even more lives across our city and beyond.

With your partnership, here's what we can accomplish in 2026:

- Empower 500 Children to Read with Confidence: Through our Literacy Program, we'll help students rise above the odds, unlocking doors to brighter futures.
- Expand Jesus Week: Mobilize 1,000 community outreaches from the Bronx to Philadelphia—bringing the Gospel, love, and hope to thousands.
- Inspire 20,000 Students: Through school assemblies and mentorship, we'll ignite purpose, faith, and resilience in the next generation.
- Mentor 300 Ambassadors of Peace Students: Our Ambassadors of Peace will equip young leaders to become voices of hope and reconciliation in their schools and neighborhoods.
- Launch Community Basketball Leagues: Create safe, faith-filled spaces for youth to grow in character, teamwork, and leadership.
- Transform 1,000 Children Through Summer Camps: Host powerful weeks of joy, learning, and faith—including a new Wilderness Leadership Camp for 50 students in the forests of Pennsylvania.
- Mobilize 200 Young People on Short-Term Missions: Empower youth to serve, grow in faith, and experience the joy of making a difference.

These goals are bold—but so is our faith. With your generosity, we can bring hope where it's needed most, light up communities with love, and witness a new wave of transformation across our city.

Together, let's make 2026 a year of miracles.



Thank you for your ongoing support and generosity

Together we can build cities
where there is NO sheep without a shepherd

A HEARTFELT THANK YOU TO OUR GENEROUS DONORS

One Hope
Staten Island Borough President
Home Church
My Connect Church
Faith Family Church
SeaCoast Church
Prayer Covenant
Pulse
HFNY (Hope for New York)
KT Family Foundation
Frank Migliazzo
Hass Foundation
Helen Kim
Jeannette & Daniel Smith
Kent Yonder
Laurie & Brian Phillips
Matt Bennett
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Park Slope Baptist Church
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Susan McDowell
KT Foundation
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Kamilla Hanks
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